

ADVERTISING MEDIA KIT

Loose
Lips
Magazine



STATISTICS

50,000+
ANNUAL VIEWS

Interrupting feeds across Canada, the U.S., UK, Australia, New Zealand and more. Recently hit coffee tables.

7,000 +

Social conversion. 7,000+ whip-smart minds in media, pop culture, and feminism who just might RT, double-tap, or share your message.

48.2%
OPEN RATE

Our newsletters grab attention, with a 48.2% open rate and an 8% click rate.



51%

A millennial market.

More than 51% of our readers are from the ages of 25-34, with 24% between the ages of 35-44.

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Our audience is dialed in.

Their top 3 social issues are Racial Justice + Allyship, Representation in Arts + Music, and Women's Health

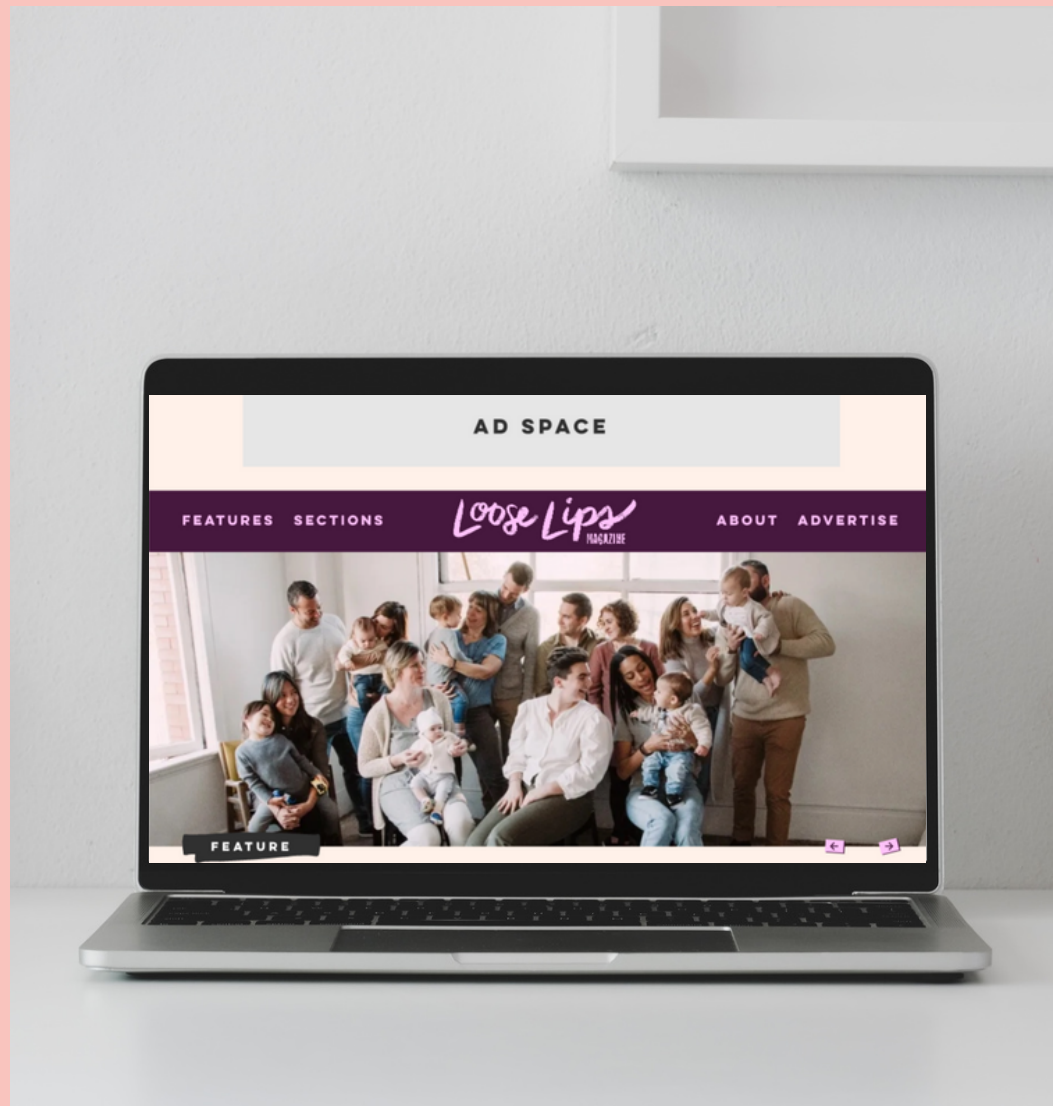
Populist culture.

Our top cities are Vancouver, Toronto, Surrey, Calgary, and Victoria.

89% WOMEN

We've captured our target audience. Our readers are 89% Women, 8% Men and 3% Non-Binary.

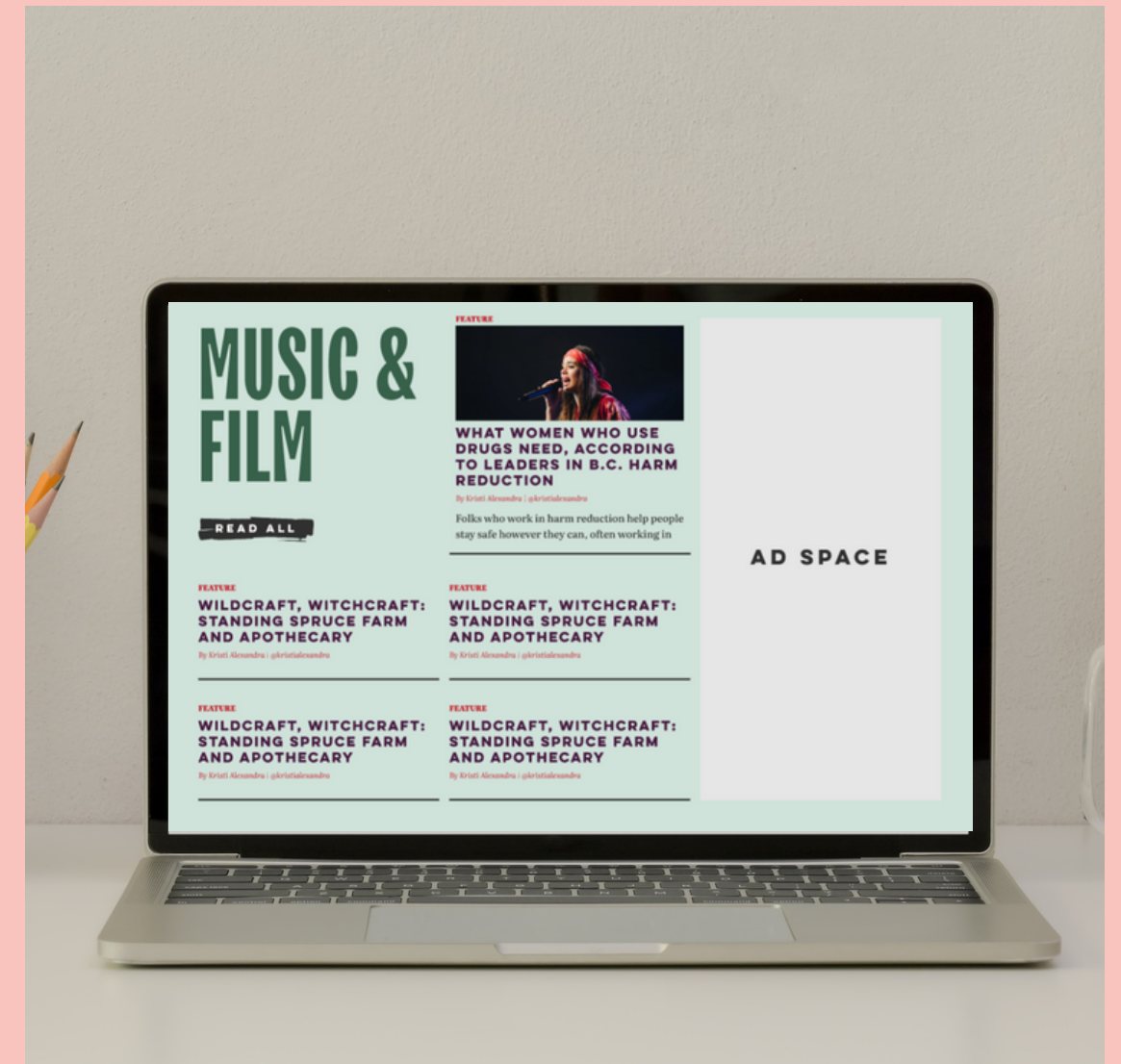
PLACEMENTS



MAIN BANNER AD
1456 X 180



SMALL AD
750 X 750



LARGE AD
750 X 1500

CONTACT

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