

*Loose
Lips*

MAGAZINE

MEDIA KIT

2016

WHO WE ARE

PART 1: THE BRIEF

Loose Lips Magazine is Metro Vancouver's newest female-focused publication, with over 4,000 unique visitors and 7,000 page-views per month.

Loose Lips is the journalistic mouthpiece for all things salacious, unconventional, and culture driven.

Co-founded by two journalism school grads who went searching for their media niche but decided to create it instead.

OUR FOCUS

PART 2: THE TOPICS

#BOSSY

CULTURE

FEATURES

MUSIC

NARRATIVES

BABES WHO BRUNCH

KITCHEN BITCHIN'



OUR STATS

PART 3: THE NUMBERS



7.5K+

IMPRESSIONS / MONTH

WWW.LOOSELIPSMAG.COM



4.2K+

UNIQUE VISITORS / MONTH



8K+

POST REACH / WEEK

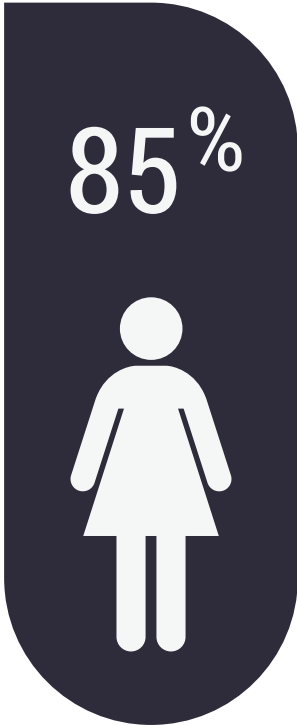


1.1K+

ORGANIC FOLLOWERS

OUR READERS

PART 4: THE BREAKDOWN



- VANCOUVER
- SURREY
- LANGLEY
- NEW WESTMINSTER
- RICHMOND
- BURNABY

OUR PROPOSAL

PART 5: THE BUSINESS

Loose Lips is interested in working with other female-focused businesses, cultural hubs and organizations. We love a good story and we want to explore further opportunities to work with you. Currently, Loose Lips does not have a rigid advertising structure and we are open to discussing how we can collaborate in showcasing your business.

Examples of collaborations include sponsored content, press trips, product reviews, event promotion, digital advertising, or all of the above.

Working with Loose Lips provides a great opportunity to showcase your brand in a growing female-powered publication.

If you are interested in advertising with Loose Lips, please reach out to our editorial team.

